



**Junior League of Rockford Presents  
Bob Harper, Celebrity Trainer from The Biggest Loser  
April 17, 2010  
Coronado Theatre**

The Junior League of Rockford, Inc. is proud to present a speaking event featuring celebrity trainer Bob Harper. Enjoy an evening with Mr. Harper as he shares his stories and fitness tips from his experience as a personal trainer and as one of the trainers from NBC's hit series "The Biggest Loser."

Proceeds from this fundraiser will support the projects and programs of the Junior League of Rockford, such as our current community project, RAISE (Reaching and Inspiring Students for Education), a one-on-one mentoring program aimed to increase access to and success in post secondary education for financially disadvantaged, underrepresented and first generation college students from the Rockford Public School System.

**Sponsorship Levels and Benefits**

**\$7,500 – Presenting Sponsor** - *(only 1 available)*

- ✓ Exclusivity as the presenting sponsor
- ✓ Featured as the presenting sponsor in broadcast and print media (announcements, posters, program booklet, email blasts, and etc.)
- ✓ Name featured on all the event tickets distributed by the Coronado Box Office (only sponsor listed on ticket)
- ✓ Recognition and a full-page advertising space in the event program (distributed to all event patrons)
- ✓ Recognition and logo displayed at VIP Meet & Greet
- ✓ Opportunity to include a promotional item or advertisement in the VIP Meet & Greet goodie bags (given to approximately 100 guests)
- ✓ 4 VIP tickets to the event (includes VIP Meet & Greet opportunity with Mr. Harper)
- ✓ 4 tickets to the event
- ✓ Host of live TV remote prior to the event

**\$5,000 – Gold Sponsors**

- ✓ Mentioned in broadcast and print media (announcements, posters, event program, email blasts, and etc.)
- ✓ Recognition and a half-page advertising space in the event program (distributed to all event patrons)
- ✓ Recognition and logo displayed at VIP Meet & Greet
- ✓ Opportunity to include a promotional item or advertisement in the VIP Meet & Greet goodie bags (given to approximately 100 guests)
- ✓ 2 VIP tickets to the event (includes VIP Meet & Greet opportunity with Mr. Harper)
- ✓ 2 tickets to the event

### **\$3,000 – Silver Sponsors**

- ✓ Mentioned in email blasts
- ✓ Recognition and a quarter-page advertising space in the event program (distributed to all event patrons)
- ✓ 4 tickets to the event

### **\$1,500 – Bronze Sponsors**

- ✓ Mentioned in email blasts
- ✓ Recognition and an eighth-page advertising space in the event program (distributed to all event patrons)
- ✓ 2 tickets to the event

**Junior League of Rockford  
Speaker Event Featuring Celebrity Trainer Bob Harper  
April 17, 2010**

Sponsorship Agreement

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

**Yes!** We will participate as a sponsor of the Junior League of Rockford Speaker Event featuring Celebrity Trainer Bob Harper at the following level:

- Presenting Sponsor                      \$7,500
- Gold Sponsor                                \$5,000
- Silver Sponsor                              \$3,000
- Bronze Sponsor                             \$1,500

\_\_\_\_ Enclosed is our check

\_\_\_\_ Contact me concerning billing arrangements

Please provide the person/department responsible for providing copy/artwork required for JLR publications:

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please include this form and/or with your check, payable to Junior League of Rockford, Inc. in the enclosed envelope to:

Nellie Miller  
Fundraising Committee  
Junior League of Rockford, Inc.  
4118 Pinecrest Road  
Rockford, IL 61107

**Thank you for your support!**